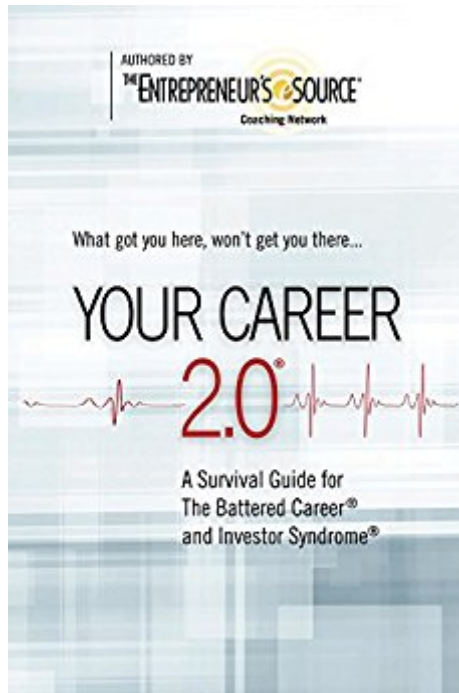


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# Your Career 2.0: A Survival Guide For The Battered Career And Investor Syndrome



## Synopsis

What got you here, won't get you there... go from unemployment to empowerment today!

## Book Information

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Entrepreneurship

## Customer Reviews

Do you want to do more than survive your career? Do you want to thrive? What do you really want out of life? How do you define success? These are some of the questions that "Your Career 2.0" asks as it challenges you to challenge your beliefs about work, dreams, and what is possible. The book provides an overview of the process of discovery, where you learn about and weigh your career options, evaluate whether or not business ownership is right for you, and reach the point of clarity. Some highlights:-The Big Questions-Determining Your Primary Aim-From Seeking to Understanding-Funding Options Can the book help you do this yourself? --Yes. There is a section in the back to help you determine your primary aim and bring it to life. Should you work with an Entrepreneur's Source coach? --If you have any interest in owning your own business and taking control of your destiny, YES. A coach, like Joe Barone or the other highly-qualified coaches, can help you see things about yourself and the possibilities that you would never see on your own. I know because I've worked with Joe. Your cost? Only the price of this book. That's a very small

investment in what could help change your future.

Easy to read, simple explanation for what's holding people back from considering their options and how to use a Coach to break through this barrier, towards achieving their goals of financial independence

Considering owning a business is a big decision and something I never imagined for myself. Bob Koch my career coach at The Entrepreneur Source recommended I read this book to help me get started. My main take away was you can own your own business, changing your mindset (and how to) is important to stepping out of your comfort zone. I enjoyed how this book helps open you to be aware of and stop your "old" way of thinking about situations and your traditional career mindset. More importantly gets you to realize what is important to you and find a way to get you to these desires. I would recommend this book to anyone thinking about starting their own business because it really does give you a foundation to what is needed by you, how to look at things with a different lens and gives you the foundation to how you can afford to start your own business. This book helped me to understand that business ownership is possible and gave me a path to get started.

I learned about this book from a professional colleague who, fearing he would be job would be eliminated as part of yet another round of corporate "reorganization." My colleague soon found himself without work and, with the help of this book, set about seeing himself and his work with a new set of eyes and, after a few months of extensive research, he decided to go into business for himself rather than remaining in the corporate grist mill. Seeing what happened to -- and with my co-worker -- I got this book on a just-in-case basis and it changed the way I think -- and thought -- not just about my work, but almost every aspect of my life and that's not something I expected. My own personal experience with the book was that I pushed myself to be honest about where I am now in my work and my life, where I have been before now, where I most desire to be and how to get from here to to there. The pieces to that puzzle can be quite different for most anyone, so reading "Your Career 2.0" will mean different things to different people and on different levels. There are some rather helpful resources and hands-on tools in this book that are super-easy. This can be a career-changer and a life-changer if you allow yourself to think openly and honestly about your current status, what you wish to change and whether you have the courage to take positive action. At just over 100 pages, this book is a an easy read and therefore makes it easy to begin new thought processes and actions with ease. It is well worth your time and (new) thoughts.

If you are in a career transition or currently unhappy with your current job or ready take control, then this book will help you navigate what is called The Battered Career Syndrome. How many times does one need to be downsized before you are ready to get off this career roller coaster? This book will provide you the knowledge, tools, and courage to make the change to achieve your personal and financial freedom! Susan Mell

This is a great book for anyone in a career transition or considering business ownership. For anyone that has been down-sized, laid off, underemployed, or just plain let down by corporate America, you will be able to certainly relate to the disappointment you may feel versus the expectation you had from working for a large company. This book gives you the confidence you need to look at all your career options and addresses the fears beforehand. Quick read and good value.

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